



BRIGHT MOMENTS NATIVES

Kelly Pratt is **Bright Moments**. He's the guy up at night by himself, stitching songs together in his New York City apartment all winter. **Natives** may be your first official introduction to the music of **Bright Moments** but if you have spent time with some of the most beloved indie albums of the last decade, you'll quickly realize that you know him well. He is the multi-instrumentalist whose trumpet sparks across so many of **Beirut's** songs and whose harmonizing vocals is a central component to the band's robust live performances. He has also shouldered everything from flugelhorn to flute to bring **Arcade Fire's** *Neon Bible* to life, and was part of the horn section that **LCD Soundsystem** used during its sunset days.

MARKETING POINTS:

- Non Commercial and College Radio servicing by Distiller. Key Targets and expect support from: NPR All Songs Considered, KEXP, KCRW, KCMP, WFUV, WXPB.
- Press Handled by Motormouth Media
- Key Markets: New York, Chicago, Seattle, Minneapolis, Austin
- All efforts will be made to organically reach the audiences of Beirut, and Arcade Fire through the band's themselves.
- Commissioning remixes by famous friends to precede album release.

ARTIST: BRIGHT MOMENTS
ALBUM: NATIVES
LABEL: LUAKA BOP
RELEASE DATE: FEBRUARY 21 2012
CD LIST PRICE: \$13.99
LP LIST PRICE: \$19.98
GENRE: ROCK
CD PACKAGING: DIGIPACK
LP PACKAGING: STANDARD
CD UPC: 6 80899 0078-2-5
LP UPC: 6 80899 0078-1-8
CD BOX LOT: 40
CATALOG NUMBER: CD-LBOP 0078



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