

THE TIME FOR PEACE IS NOW



FORMAT: CD/LP/Digital

RELEASE DATE: September 13, 2019



TRACKLISTING:

1. Time For Peace - The Little Shadows
2. It's Hard To Live In This Old World - Rev. Harvey Gates
3. That's A Sign Of The Times - The Floyd Family Singers
4. Keep Your Faith To The Sky - Willie Scott & The Birmingham Spirituals
5. We We Are In Need - James Bynum
6. Condition The World Is In - The Religious Souls
7. We Don't Love Enough - The Triumphs
8. Peace In The Land - The Gospel I.Q.'s
9. I'm Trying To Be Your Friend - The Soul Stirrers
10. We Got A Race To Run - Staples Jr. Singers
11. Let Your Light Shine - Willie Dale
12. Price Of Love - Rev. Harvey Gates
13. Sunshine After Every Rain - The Mighty Reverlaire
14. Don't Give Up - The William Singers (physical release only)

LB0094LP:

6 80899 0094-1-6



LB0094CD:

6 80899 0094-2-3



The Time For Peace Is Now compiles fourteen songs that, while recorded over four decades ago, speak now more than ever.

The tracks are a subset of 1970s-era gospel, not directly talking about Jesus or God, but instead tackling how we live with ourselves and each other.

These are undeniably soulful, passionate, and urgent songs from obscure 45s, dug up from a long dormancy in attics, sheds and rated across the American south. Compiled by Gospel guru Greg Belson.

“The Gospel bands heard on *The Time For Peace Is Now* were comprised of musicians who played both church and secular music. The church borrowed—or rather commandeered—the guitar, bass, drums, and other instruments used to backup Motown, Stax, and other popular labels—to give power to the songs they supported. Musicians who sang at ‘the club’ on Saturday night were often leading solos or singing in the choir on Sunday mornings. Saturday night and Sunday morning music began to interweave, which was especially felt when the church choirs sang Gospel. It was Gospel’s influence that made Aretha Franklin, Sam Cooke, and many others the voice of the 1960s and 1970s. Gospel was the soul of America.

This album is reflective of the dichotomy of the sacred and the secular. The music here is in some sense the same as the music of the club. “Keep Your Faith To The Sky” could have you singing “Keep Your Head To The Sky” by Earth, Wind and Fire. Listening to “It’s Hard To Live In This Old World” and “That’s A Sign Of The Times” imbues the pessimistic/realistic sense of what was happening. Like many Blues songs, the problem must first be named before it can be solved. At the end of *The Time For Peace Is Now*, hope is still present. The problem is named in the beginning and a possible solution is presented.

-Pastor Keith L. Whitney

- Featuring a 36-page booklet in the CD with extensive notes by Jonathan Lethem (“Fortress of Solitude) and Robert Darden. The LP has a church pamphlet by Pastor Keith L. Whitney. Both physical releases come with an exclusive track that won’t be available digitally.
- The release will be complemented by a 15 minute documentary that highlights three of the artists, as well as an album trailer and animated music videos.
- US Press is being done by Shorefire.



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