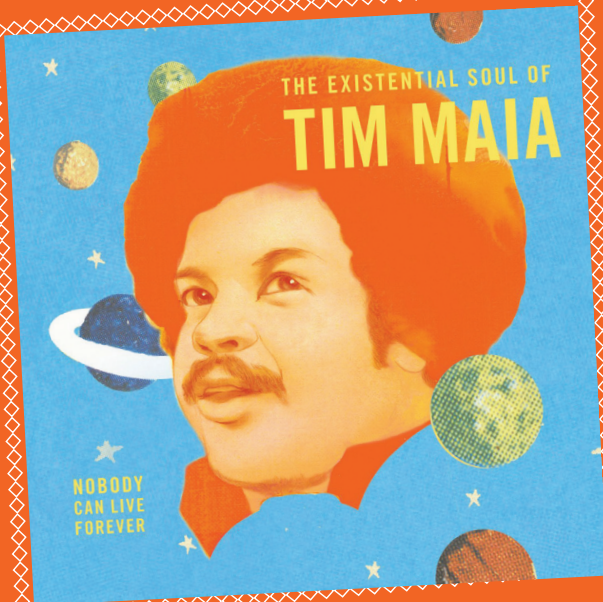


# TIM MAIA

WORLD PSYCHEDELIC CLASSICS 4:

## NOBODY CAN LIVE FOREVER: THE EXISTENTIAL SOUL OF TIM MAIA



### MARKETING HIGHLIGHTS:

- 'Que Beleza' single featured on NPR and in Rolling Stone on 7/7
- Album review confirmed in NY Times, LA Times, Washington Post, Spin, Wax Poetics, Blurt, All Music Guide
- Parties celebrating Tim Maia 70th birthday planned at record stores across the US and Europe on Sep 28. More details and info to come.
- Publicity by Shorefire. Radio promo by Distiller Promo
- Close collaboration and outreach to the Brazilian music community and network in America
- Free "Tim Maia LSD pills" to be distributed in corporate offices and street corners throughout NYC on day of release (Oct 2)
- Limited edition merchandise available on luakabop.com
- Album newly re-mastered
- Posters available upon request

### SOCIAL NETWORKS & DIGITAL PLATFORMS:

Official Facebook page [facebook.com/TimMaiaOficial](https://www.facebook.com/TimMaiaOficial) with 150K fans launch Aug 15, with social media campaigns building up to street date. Pinterest board digging into the rich imagery of Tim's life and stories

'Brazilian Soul' playlist to be marketed through Spotify; album stream to be available on MSN Music week of release.

### KEY MARKETS:

New York, Los Angeles, San Francisco, Chicago, Seattle, Austin, Miami

Tim Maia was the man. A soul superstar with outsize talents and appetites, he revolutionized popular music in his native Brazil in the 1970s. He also married five times, served multiple prison sentences, and at the height of his fame, joined a UFO-obsessed religious cult.

After ten years of wrangling, Luaka Bop is set to release 'Nobody Can Live Forever: The Existential Soul of Tim Maia' a fifteen track survey of Maia's 1970s recordings, completely remastered, commemorating what would have been the Brazilian musical legend's 70th birthday on September 28. The release is the fourth in the label's World Psychedelic Classics series, known for unearthing long neglected masterworks by Os Mutantes, Shuggie Otis, and one of the first compilations of African psychedelia and funk.

Tim Maia's story is the stuff of legend, and indeed he is the subject of a best-selling biography, TV movie, and hit musical in Brazil. Growing up in Rio, he formed his first band at age 14 and taught local gang members to play guitar. In 1959, aged 17, he illegally emigrated to Tarrytown, NY where he studied communications, worked as a janitor, and formed a new band, The Ideals. Four years later he was jailed and deported for smoking marijuana in a stolen car. He returned to Brazil deeply inspired by American soul music and the civil rights movement and began writing songs in earnest.

### TRACKLISTING:

QUE BELEZA  
LET'S HAVE A BALL TONIGHT  
O CAMINHO DO BEM  
ELA PARTIU  
QUER QUEIRA, QUER NAO QUEIRA  
BROTHER FATHER MOTHER SISTER  
DO LEME AO PONTAL  
NOBODY CAN LIVE FOREVER  
I DON'T CARE  
BOM SENSO

WHERE IS MY OTHER HALF  
OVER AGAIN  
THE DANCE IS OVER  
YOU DON'T KNOW WHAT I KNOW  
RATIONAL CULTURE

### Previous releases in the World Psychedelic Classics series include:

Vol. 1: Brazil: The Best of Os Mutantes

Vol. 2: Shuggie Otis California Soul: Inspiration Information

Vol. 3: Love's A Real Thing: The Funky Fuzzy Sounds of West Africa

"Tim Maia might push your ideas about where psychedelic music can come from a little farther."  
-NPR

"This 1976 soul grenade previews a forthcoming anthology that's taken years of create-digging and cross licensing. A Brazilian morph of Curtis Mayfield and Barry White..." -ROLLING STONE

Maia is perhaps the last great legend of modern Brazilian music still largely unknown in the U.S." -CHICAGO READER

### DETAILS:

STREET DATE: 10.2.12

LABEL: Luaka Bop

CATALOG #: CD-LBOP-0067

LIST PRICE: \$15.98

UPC: 680899006729

PACKAGING: Casebound book

CATALOG #: LP-LBOP-0067

LIST PRICE: \$23.98

UPC: 680899006712

PACKAGING: Double Gatefold LP

WWW.LUAKABOP.COM

